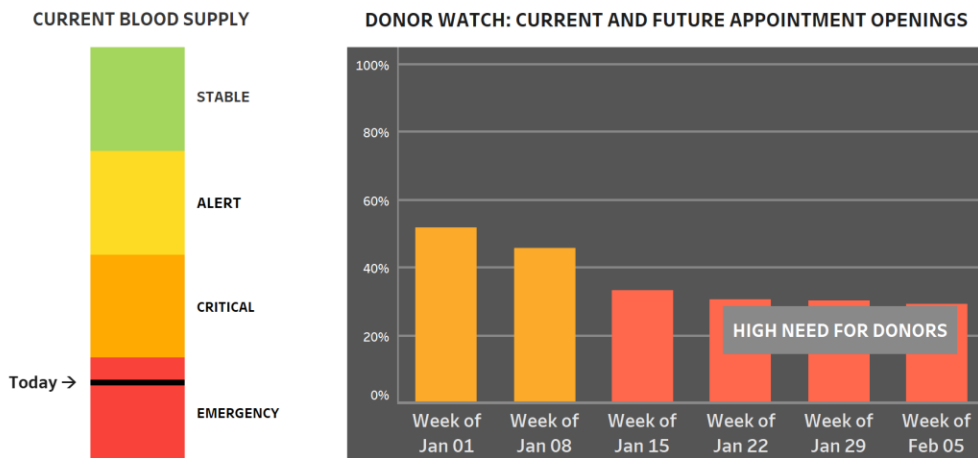


Emergency Need for Blood Donors: The community blood supply has dropped to emergency low levels as patient need is outpacing donations. **Last week local patients were transfused with 620 more units of blood than were donated.** There is not enough blood on the shelves to do that again. Same-day appointments available at most locations and mobile donation opportunities have been added across the region. Find a donation opportunity near you and make an appointment now at [BloodworksNW.org/schedule](https://bloodworksnw.org/schedule) or 800-398-7888.

Donating blood is a civic responsibility that ensures life-saving surgeries and treatments are possible in local hospitals. Partners, like you, are needed to raise awareness, educate and ask your audiences via your platforms.

Images: <https://brandfolder.com/s/4f959jj7qg7m6q4nm3x4252w>

Post online or share directly from Bloodworks' social media channels: @bloodworksnw on [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#).



Code Red Emergency

Facing a severe blood shortage, a Code Red appeal has been issued urging everyone who is eligible and feeling healthy to fill immediate appointments to give blood and platelets. Our message: **Local blood supplies are at emergency levels meaning there's not enough blood for local patients. Please [book an immediate appointment](#) and become a regular blood donor to stabilize the supply.**

Messages:

- *The local blood supply has hit emergency levels. It is vital that anyone who is feeling healthy - especially O negative and O positive donors - to please schedule a donation ASAP and regularly thereafter. Schedule your donation today at bloodworksnw.org/schedule or 800-398-7888.*
- *Did you know the number one reason people give for not donating blood? No one asked them. So this is the ask . . . If you're feeling healthy - especially O negative and O positive donors - schedule your donation today to come in over the next few weeks, ASAP. Our local blood supply has hit emergency levels and every donation makes an impact. Schedule your donation today at bloodworksnw.org/schedule or 800-398-7888.*
- *Less than a 24-hour blood supply is all that remains on the near-empty shelves at Bloodworks. Please donate by booking an appointment at bloodworksnw.org/schedule or 800-398-7888.*